



ENTREPRENEURSHIP

Industry **T**echnology **'S**TEAM



ENGAGING ALL LEARNERS



Microsoft

4550 42nd Street S. Commons Bldg.

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WELCOME TO MARKETPLACE FOR KIDS

GUEST SPEAKER Riley Giauque



Riley Giauque is a junior at NDSU in Fargo ND. His passion for his chosen sport of hockey led him to invent the EZPUCK and ONETIMER. EZPUCK is a stationary disk that allows users to improve their stick handling and puck control on the ice. The ONETIMER is another hockey training device that allows users to practice passing both on and off the ice. Riley featured his EZPUCK invention at Marketplace for Kids when he was in the fourth grade. Since, he has filed and received a patent for both the EZPUCK and ONETIMER. Riley markets his product online through his website, www.ezpuck.com, and has sold his products to users in all 50 states as well as globally. Riley was the recent recipient of the 2018 Scholarship for Entrepreneurship at NDSU and continues to sell his products worldwide.



— State of —
North Dakota
Office of the Governor

Doug Burgum
Governor

December 2018

Welcome to Marketplace for Kids!

Marketplace for Kids is a wonderful opportunity for North Dakota students to explore their creativity, brainstorm ideas and learn about entrepreneurship in a fun, hands-on forum that builds teamwork and tangible skills.

As leaders in North Dakota, we have the opportunity to nurture innovation by encouraging creative thinking and problem solving, be it in the classroom, at home or in a setting like Marketplace for Kids. In an increasingly global economy where technology is changing every job, every industry and every organization, providing access to entrepreneurial resources and innovative learning approaches will benefit our students. North Dakota's future economic success will be fueled by young people like those of you here today. The future is built on your ambition and we are grateful for Marketplace for Kids for empowering young leaders like yourselves.

Thank you to the numerous volunteers, businesses and organizations dedicated to the success of Marketplace for Kids. On behalf of First Lady Kathryn and Lt. Gov. Sanford, we encourage you to enjoy this exciting event – we know it will spark the curiosity that is a cornerstone of lifelong learning!

Regards,



Doug Burgum

CLOSING SPEAKER Matt Evans



"Matt Evans is a Principal Engineering Manager at Microsoft, and has been with the company for 19 years, both in Redmond, WA, and now in Fargo, ND. He currently works on big data and data privacy problems for Microsoft's developer tools division. Prior to joining Microsoft, he worked for a number of internet service providers and web hosting companies. He has a BS in Computer Science and a BS in Mathematics from the University of Nebraska Lincoln. Outside of work, he has spent four years teaching Computer Science to local high school students as part of the TEALS program, and plans to start his fifth year teaching this fall. He & his wife, and four children live near Walcott, ND, and raise chickens, sheep, and bees."

WELCOME SPEAKER Sandi Piatz



Sandi Piatz is the Director & Site Leader, responsible for the campus operations, site strategy, employee engagement and community outreach for Microsoft's Fargo Campus. Sandi started her career in the technology industry in the late 90's. She has served in many roles including sales, marketing, program management, customer service, and customer success management.

Sandi is on the FMWF Chamber of Commerce, Ascensus Trust, NDSU Technology Park, and uCodeGirl Board of Directors. Sandi and her husband Perry have two children, Alexis (21) and Peyton (17). Sandi has an undergrad in Education, a Masters in Business and a Masters in Leadership.

SCHEDULE OF THE DAY

Microsoft Corporation
3900 44th Ave SW
Fargo ND 58104



Fargo North Dakota Site
www.microsoft.com

April 2019

Welcome to Marketplace for Kids 2019!

Microsoft is honored to be one of the hosting sites for Marketplace for Kids 2019!

Marketplace for Kids offers you a chance to explore entrepreneurship and help build a stronger community in which you live. At Microsoft, we believe in a future where every person has the skills, knowledge, and opportunity to achieve more. We believe in YOU and your potential to do great work! As you participate in Marketplace for Kids, this is your chance to learn about technology, innovation and entrepreneurship. We ask you to open your eyes to opportunity, innovation and the potential that can be unleashed for your future. Entrepreneurs are changing the world, one solution and one innovation at a time. I challenge you to be completely engaged and have a growth mindset. Ask yourself, "what if" or "what happens when" or "what could I create". Let your mind be open to great possibilities and know that Microsoft believes in you and the future of your potential to achieve more. Thank you for participating in Marketplace for Kids 2019!

Sandi C. Piatz

Director – Site Leader
Microsoft Fargo Campus



MARKETPLACE FOR KIDS

Education Day

Wednesday April 24, 2019 ~ 9:15 a.m. – 2:00 p.m.

PLEASE FOLLOW THE SCHEDULE THAT IS PRINTED ON YOUR NAME BADGE

9:15 a.m. **PRE-OPENING RALLY MUSIC**
– 9:30 a.m. **Music provided by Marketplace for Kids**
OPENING RALLY

9:30 a.m. **Class Rooms A-B-C(Combined)**
–9:55 a.m. **Master of Ceremonies/Opening Remarks**

Mary Haugo Retired West Fargo Teacher
Dave Kahl Retired Fargo Principal

Presentation of Colors:
Fargo American Legion Color Guard

National Anthem:
Braedyn Aubrey, Natalie Bleick, Chloe O'Donnell, Isaac Dutton, Heath Hammond, Miriam Harvala, Conner Johnson, Julianna Mauch, Nwanyioma Obi, Hailey Twedt, Dylan Workman - Westside Elementary Elementary in West Fargo

NATIONAL ANTHEM

*Oh, say can you see, by the dawn's early light, what so proudly we
hailed at the twilight's last gleaming? Whose broad stripes and
bright stars, through the perilous fight, o'er the ramparts we
watched, were so gallantly streaming? And the rocket's red glare,
the bombs bursting in air, gave proof through the night that our
flag was still there. O say, does that star-spangled banner yet wave
o'er the land of the free and the home of the brave!*

Thank you for participating in Marketplace for Kids!
See you in 2020

Opening Speakers
Sandi Piatz, Director & Site Leader Microsoft's Fargo Campus
Riley Giauque inventor of the EZPUCK and ONETIMER

10:05 a.m. **ALL STUDENTS ~ Attend Class**
–10:40 a.m. (Check your name badge for your assigned class.)

10:50 a.m. **ALL STUDENTS ~ Attend Class**
–11:25 a.m. (Check your name badge for your assigned class.)

11:30 a.m. **ALL STUDENTS ~ Eat Lunch**
–12:00 p.m. **"PIZZA PARTY"**

12:10 p.m. **ALL STUDENTS ~ Attend Class**
–12:45 p.m. (Check your name badge for your assigned class.)

12:55 p.m. **ALL STUDENTS ~ Attend Class**
–1:30 p.m. (Check your name badge for your assigned class.)

FOR MORE INFORMATION ON MARKETPLACE FOR KIDS, PLEASE CONTACT:

Bob Heitkamp, Executive Director Marketplace for Kids 106 Mathews Street Suite B
Mantador, North Dakota 58058-0009 855-434-5437 or 701-242-7744 Fax: 701-242-7754
robert.heitkamp@marketplacend.org www.MarketplaceForKids.org

PLEDGE OF ALLEGIANCE:

ALL

*I pledge allegiance to the Flag of
the United States of America, and
to the Republic for which it
stands, one Nation under God,
indivisible, with liberty and justice
for all.*

www.MarketplaceForKids.org

SCHEDULE OF THE DAY

MARKETPLACE FOR KIDS Education Day Wednesday April 24, 2019 ~ 9:15 a.m. – 2:00 p.m.

PLEASE FOLLOW THE SCHEDULE THAT IS PRINTED ON YOUR NAME BADGE!

1:30 p.m. **PRE-CLOSING RALLY**
- 1:40 p.m. **Music provided by Marketplace for Kids**

1:40 p.m. **CLOSING RALLY**
– 2:00 p.m. **Class Rooms A-B-C(Combined)**

Master of Ceremonies/Closing Remarks:

Mary Haugo
Retired West Fargo Teacher
Dave Kahl
Retired Fargo Principal

Closing Speaker:

Matt Evans
Principal Engineering Manager at Microsoft

Announcements

Recognition of Participating Schools

Marketplace for Kids 2019 Closing Video Tribute

Closing Remarks

Students, the closing video, along with photos of your Education Day will be online at www.MarketplaceForKids.org. If you would like a free DVD of the video, please call 1-855-434-KIDS (5437) or email robert.heitkamp@marketplacend.org

FARGO ADVISORY LEADERSHIP TEAM

David Kahl, Sr.
Retired Fargo
Principal

Mary Haugo
Retired West Fargo
Teacher

Dirk Monson
Member Support Mgr.-Red River
Communications

Andrew Young
Owner
AYJ Creative

Katy Avery
Program Manager
Microsoft

Adrian Dawson-Becker
Communications
The Forum

John Schneider
Owner
Fargo 3D Printing

Christopher W. Well
Owner
Cedar Pass Creative

Michael Mulvaney
Adshark Marketing

Benjamin Myhre
Web Developer
Sundog

A FEW REMINDERS...

Take good care of your possessions! Marketplace for Kids and Microsoft **Cannot** be held responsible for lost or stolen items.

Please have your lunch at your scheduled time and clean up after yourself!

QUIET PLEASE!

Do not visit in the common areas while classes are in session. Cell phones must be turned **OFF** when entering the opening/closing rallies and classrooms.

This also means NO texting please!

OPENING/CLOSING RALLIES

Please be respectful of our invited entertainers and presenters.

NEED HELP?

Ask a guide. Also remember to wear your name badge over your heart at all times!

The Magic Words for the Day: PLEASE & THANK YOU!

Remember to thank your presenters, teachers, chaperones, bus drivers, and other volunteers that help you throughout the day!

IF YOU HAVE AN EMERGENCY:

Contact your teacher or chaperone. If you cannot find your teacher or chaperone, go to the Volunteer Center. (Someone will be there at all times.)

CLASS PRESENTERS/SCHOOLS

Class: "A" SWAT TECHNOLOGY

We will be showing some of the technology we use on the SWAT and BOMB Squads in our daily training and call-outs.

Presenters:
Sergeant-Travis Moser
Officer-Kyle Seehusen

Class: "C" MainStND

Learn HOW, WHAT, WHEN & WHY to start your own 21st Century Business in today's technological world. Learn to recognize your strengths AND weaknesses and how to attract and retain the people you need to compete and succeed.

Presenters: *Paul Anderson - Stained Glass of Fargo*
Riley Giauque - "EZPUCK" of Fargo

Class: "B" NEWS & VIEWS "LIVE" BROADCAST & INTERVIEWS

We will be explaining what it is like to be a talk radio host and everything that goes along with it.

Presenters: *Joel Heitkamp*
KFGO - "Host of News & Views"
Kevin Wallevand-WDAY - Reporter
Paul Jurgens - News Director
Dave Kolpack - Journalist

Class: "D" Smart Farming Practices

We will discuss how farmers use tools like drones and smart sprayers to control weeds and produce healthy food, fuel, and fiber for our growing world!

Presenters: *Jacob Maurer - Agronomist*
Joel Kaczynski - Product Specialist Mgr.
Zach Frappier - Strategic Training Specialist

**PIZZA
PARTY
Rooms
A, B, C,
11:30 - 12:00**

PARTICIPATING SCHOOLS AND TEACHERS

Oak Grove Elementary School
Fargo Teachers:
Mrs. Swanson, Mrs. Zuehlsdorff

Eastwood Elementary School
West Fargo Teachers:
Mrs. Moch, Mr. Krebsbach,
Mrs. Johnson

Harwood Elementary School
Harwood Teachers:
Mrs. Pickett, Miss Morrison

Westside Elementary School
West Fargo Teachers:
Mr. Nordick, Mr. Odegard,
Miss Hassel, Mr. Ostby

Campbell-Tintah School
Campbell-Tintah MN
Teachers:
Mr. Osman, Mr. Zarak

SPECIAL THANKS TO...

ND Governor Burgum

Microsoft-Fargo

Sandi Piatz

Matt Evans

Riley Giauque

Fargo American Legion Color Guard

Directed by:

Larry L

Opening and Closing Rally Guests

Class Presenters

Bus Drivers

*Parents, family, and friends of our
students*

*School Board Members and
Administration*

Community Leaders

Fargo Advisory Leadership Team

Marketplace

for



Creativity • Problem Solving • Innovation



No FOOD or
BEVERAGES are

allowed in
the classrooms

THANK YOU!

WELCOME TO MARKETPLACE FOR KIDS



WELCOME TO MARKETPLACE FOR KIDS

SPONSORS
as of April 1, 2019

DIAMOND LEVEL



RUBY LEVEL

EMERALD LEVEL

SAPPHIRE LEVEL

AMETHYST LEVEL

SCHEELS

- Western Cooperative Credit Union - Williston/Dickinson
- Verendrye Electric Cooperative, Inc. - Minot/Velva
- North Dakota Telephone Company - Devils Lake
- Great Plains Women's Health Center - Williston
- McLean Electric Cooperative, Inc. - Garrison
- Roughrider Electric Cooperative - Dickinson
- BEK Communications Cooperative - Steele
- Ostby Auctioneering - New Effington SD
- Dickey Rural Telephone Cooperative
- Neset Consulting Service - Tioga
- Beyond Ice Cream - Wyndmere

TOPAZ LEVEL

- Kiwanis of Minot
- State Bank of Bottineau
- Starion Bank - Bottineau
- Optimist Club of Wahpeton
- Central Telecom - Carrington
- AGCO-Amity JV LLC. (Wil-Rich)
- Marathon Oil Company - Dickinson
- Devils Lake Chamber of Commerce
- Slope Electric Trust Operation Round Up

- Polar Communications - Park River
- Flasher Community Credit Union
- CrossCountry Freight Solutions
- KEM Electric Cooperative, Inc.
- Northern Plains Electric - ORU
- Horizon Resources - Williston
- Crowley Fleck Att. - Williston
- American Legion-Hankinson
- American Legion - Williston
- Sons of Norway - Bottineau
- SRT Communications, Inc.
- Unison Bank - Jamestown