Marketplace for KIDS
www.MarketplaceForKids.org

ENTREPRENEURSHIP

Industry **T**echnology **'S** TEAM

ENGAGING ALL LEARNERS

Monday, March 16, 2020

Dickinson State University

Dickinson, ND

Dear Parents:

Marketplace for Kids is a unique education program that makes learning fun, exciting, and challenging!

Our activities are designed to help your children become comfortable with change, while learning to thrive on positive interaction in the Hall of Great Ideas - a forum for students to showcase their innovative ideas based on education standards and benchmarks.

Marketplace for Kids helps your children develop the skills needed for the 21st century and shows them how to organize their ideas for development and growth.

Marketplace for Kids provides a variety of classes and activities – a true experiential Day of Learning!

Marketplace for Kids demonstrates the special role of youth in improving the economic future of our communities.

The innovators of tomorrow are in our classrooms and homes today!

Additional Information

- Celebrating 20 years of Innovation.
- Transportation – Your student's teacher/advisor will provide details on the travel arrangements.
- Classes/Activities – Dress for the weather; we will be traveling between buildings.
- Photo/Video footage of your students may be taken and may be used for the Tribute Video, which will be shown at the closing rally and placed on the Marketplace for Kids website. If you DO NOT want your student photographed, please notify their teacher/advisor immediately.
- Project Displays - We will have plenty of room for your students to display their projects. Please let us know if your student will need electricity, extra space and/or other needs.

Your Advisory Leadership Team Co-Chair's are:

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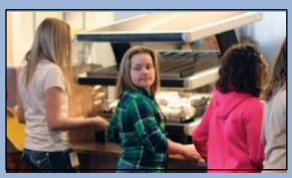


Lunch

Projects

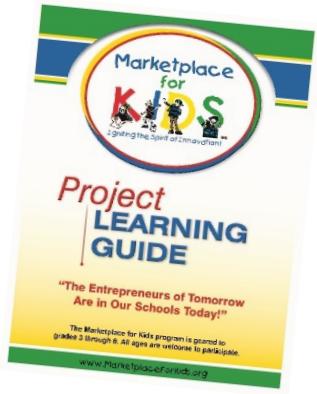
Closing Rally

Available Resources

Are you helping your students develop their projects for the “Hall of Great Ideas”? The Marketplace for Kids website has many resources to help you work with your students including how to design their display boards.

Under “Resources,” you will find ideas on:

- Inventions, Innovations & Crazy Contraptions (How to develop an invention)
- Entrepreneurship (How to develop a business idea)
- Adventures in Agriculture
- Building your Community through Volunteerism
- Innovation in Art and Literature
- Innovation in Technology



We are always available to help you and your students! If you have any questions, please contact Bob at 855.434.KIDS (5437) (toll free) or 701.242.7744, or email at registration@marketplacend.org

To join us or for more information, please contact:

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A Typical Marketplace for Kids Education Day

Opening Rally

Classes/Activities

NEWLY HIGHLIGHTED FOCUS AREAS

Marketplace for Kids recognizes the importance of innovation and education across North Dakota's many career fields. We believe that the innovative workforce of tomorrow is in our schools today. It is crucial to expose our youth to potential careers and entrepreneurial opportunities right in their own backyard.

We are fortunate to live in a growing state with a dynamic economy. We have created four new areas of focus that highlight opportunities within our region: STEAM, Technology, Industry and Entrepreneurship. Each Education Day is themed around one of these areas to ensure learners receive focused hands-on programming that is relevant, updated, and impactful.

ENTREPRENEURSHIP

Entrepreneurship is at the core of each Education Day. Local business leaders provide insight about their paths to self-employment with the goal of inspiring students to consider being their own boss! Students also have the opportunity to create their own business idea through hands-on projects that are showcased at an Education Day.
Grades 3-8

INDUSTRY

From Trades to High-Tech there are new industries with growing opportunities right here in North Dakota. During Industry classes, students participate in hands-on demonstrations and real-world training activities with experts in their fields such as Surveying and Precision Agriculture. These classes are the premier ways for tomorrow's workforce to get an up-close look at the inner-workings of industry.
Grades 6-8

TECHNOLOGY

From apps to digital photography to new media, our Technology Education Days are the gateway to the technology careers of tomorrow. These highly focused Education Days use a hands-on and demonstrative approach to expose students to technologies like 3D printing, Unmanned Aerial Systems, and so much more.
Grades 5-8

STEAM

STEAM stands for Science, Technology, Engineering, Art, and Math. Our STEAM Education Days serve as a platform for exploration of careers and entrepreneurial endeavors across a wide range of fields. Throughout the day, learners attend seminar-style classes to learn from individuals in their own communities. Students also have the chance to present their own entrepreneur-based project idea that highlights an area of interest.
Grades 3-6

Marketplace of Ideas/Marketplace for Kids, Inc. is a 501(c)3, Nonprofit Organization. If you have any questions, want to become more involved or make a financial contribution to our programs, please contact Bob at 701.242.7744, 1.855.434.KIDS (5437) or email robert.heitkamp@marketplacend.org.