

# Summary of Contents

Marketplace  
for



Igniting the Spirit of Innovation!

# Summary of Contents

Pages 1-3

---

[www.MarketplaceForKids.org](http://www.MarketplaceForKids.org)

# Summary of Contents

<b>Summary of Contents</b> .....	1-5
<b>Marketplace for Kids - Introduction</b>	
Major Workplace Changes Await Youth .....	1
The Real World Facing Our Youth.....	1
Creativity • Problem Solving • Innovation .....	2
• Values.....	2
• Goals.....	2
Who Coordinates the Program? .....	3
Did You Know?.....	3
Marketplace for Kids Project Learning Guide .....	3
<b>You are Invited to Participate!</b>	
You are Invited to Participate! .....	1
Display Projects .....	2
Education Day Guide .....	3
<b>How to Prepare and Show Your Project/Build a Display Board</b>	
Display Boards .....	1
Showcasing Your Project.....	2
Procedure .....	3
<b>Entrepreneurship and Glossary of Terms</b>	
How to Spot an Entrepreneur .....	1
Activity #1 – Researching North Dakota Entrepreneurs .....	2
Activity #2 – Creating an “Entrepreneur Hall of Fame” Bulletin Board .....	4
Team All Terrain Brain Activity Guide .....	6
Young Entrepreneurs .....	7
• Eight Reasons to Do a Business Plan .....	7
• Outline of a Start-up Business Plan.....	8
• How to Use Your Business Plan.....	9
• The Role of Planning .....	10
• Planning Terms .....	11
• Tips for Successful Planning.....	12
• 119 Ways for Kids to Make Money.....	13
• Updated Findings -- Youth and Entrepreneurship .....	16
• Glossary of Terms/Economic Concepts.....	18
<b>Inventions, Innovations &amp; Crazy Contraptions – Yes, You Can Invent!</b>	
Inventions, Innovations, & Crazy Contraptions ~ Yes, You Can Invent!.....	1
Fluid Thinking: Five Steps for Building More Active and Innovative Thinkers .....	2
Yes, You Can Invent!.....	3
Inventors and Inventions .....	4
Glossary.....	7
Before You Begin...Helpful Hints .....	8
8 Steps to Inventing.....	11
Make a Display Board.....	25
Congratulations!.....	26
Crazy Contraptions.....	27
What Every Inventor Should Know About Patents/Intellectual Property .....	28
My Inventor’s Log or Journal Activity Sheet.....	30
Use Your Imagination Activity Sheet.....	31

**The Entrepreneurs of Tomorrow Are In Our Schools Today!**

## Marketplace for Kids Summary of Contents, Continued...

### Adventures in Agriculture

Introduction .....	1
Activity #1 – My First Garden to Build My Farmers Market Business .....	3
Activity #2 – Captain Compost .....	15
Activity #3 – Product: Taste Test and Other Comparisons .....	19
Activity #4 – Price: Competing with a Big Discounter.....	20
Activity #5 – Promotion: Communicating with the Target Market.....	21
Activity #6 – Compare: What Egg-Zactly Do You Have? .....	22
Activity #7 – Corn Mazes, Pumpkin Patches, Berry Picking and More Agri-Tourism.....	25
More Ideas to Make Money! .....	27

### Connect Your Kids to Your Community through Volunteerism

Ten Tips on Volunteering Wisely.....	1
Fact Sheet.....	3
The Six Pillars of Character.....	4
The Purpose and Benefits of Volunteering.....	11
Enhance Your Personal Growth .....	13
How Will You be a Volunteer .....	15
Keeping a Journal.....	17
• Example Page: Volunteer Hours Tracking Sheet .....	18
• Example Page: Volunteer Service Reflection Sheet .....	19
Activity #1 – Volunteering: Sustainable Forestry.....	20
Activity #2 – Cleaning Up Around Town/Developing Unused Territory.....	22

### Innovation in Technology Challenge

Introduction .....	1A
Tablet/Smartphone Game Design – Option 1 .....	3
Tablet/Smartphone App – Option 2 .....	5
Tablet/Smartphone App – Option 3 .....	7
Webpage Design – Option 4 .....	9
Commercial/Infomercial – Option 5 .....	17
3D Printing – Option 6 .....	23
Benchmarks and Standards.....	25
Links and Tutorials .....	36

### Language Arts Youth Initiative

Innovation in Art & Literature Overview .....	AL-01
Interview.....	AL-04
Brainstorming .....	AL-10
My 1 <sup>st</sup> Draft.....	AL-11
My 2 <sup>nd</sup> Draft.....	AL-12
My Story.....	AL-13
Visual Arts – Glossary of Terms.....	AL-14

**The Entrepreneurs of Tomorrow Are In Our Schools Today!**

## Marketplace For Kids Summary of Contents, Continued...

<b>Career Exploration</b>	
Career Exploration – The Sixteen Career Clusters .....	1
• Agriculture, Food & Natural Resources/Architecture & Construction .....	2
• Arts, A/V Technology & Communications/Education & Training .....	3
• Finance/Health Science .....	4
• Hospitality & Tourism/Human Services .....	5
• Information Technology/Law, Public Safety, Corrections & Security .....	6
• Business Management & Administration/Manufacturing .....	7
• Marketing, Sales & Service .....	8
• Science, Technology, Engineering & Mathematics (STEM) .....	8
• Transportation, Distribution & Logistics .....	9
• Government & Public Administration .....	9
<b>Sample Teacher/Parent Communication Tools</b>	
Announcement Example #1 .....	1
Announcement Example #2 .....	2
Marketplace for Kids Schedule Example .....	3
Parent Letter Example #1 .....	4
Parent Letter Example #2 .....	5
Request for Chaperone Example .....	6
Parent Letter with Schedule Example .....	7
Thank You Chaperone Letter Example .....	8
<b>Marketplace for Kids Network</b>	
Marketplace for Kids Network .....	1
<b>Templates</b>	
<b>Entrepreneurship and Glossary of Terms</b>	
119 Ways for Kids to Make Money .....	1
<b>Inventions, Innovations &amp; Crazy Contraptions – Yes, You Can Invent!</b>	
Student Inventor’s Log or Journal .....	4
Use Your Imagination .....	5
<b>Adventures in Agriculture</b>	
My First Garden Checklist .....	6
My First Garden Journal .....	8
My First Garden Recipe .....	9
(Sample) My First Garden Recipe .....	10
More Ideas to Make Money .....	11
<b>Connect Your Kids to Your Community through Volunteerism</b>	
Trustworthiness .....	12
Respect .....	13
Caring .....	14
Citizenship .....	15
Responsibility .....	16
Fairness .....	17
How Will You Be A Volunteer .....	18
Volunteer Hours Tracking Sheet Example .....	20
Volunteer Service Reflection Sheet Example .....	21

## The Entrepreneurs of Tomorrow Are In Our Schools Today!