



www.MarketplaceForKids.org

Grades Three through Eight



Monday, March 13, 2017
Lake Region State College
Devils Lake, ND

We Ignite the Spirit of Innovation

Dear Parents:

Marketplace for Kids is a unique education program that makes learning fun, exciting, and challenging!

Our activities are designed to help your children become comfortable with change, while learning to thrive on positive interaction in the Hall of Great Ideas - a forum for students to showcase their innovative ideas based on education standards and benchmarks.

Marketplace for Kids helps your children develop the skills needed for the 21st century and shows them how to organize their ideas for development and growth.

Marketplace for Kids provides a variety of classes and activities – a true experiential Day of Learning!

Marketplace for Kids demonstrates the special role of youth in improving the economic future of our communities.

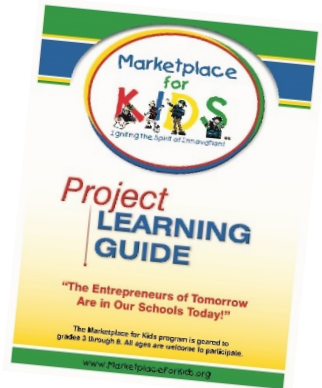
The innovators of tomorrow are in our classrooms and homes today!

▼ Available Resources

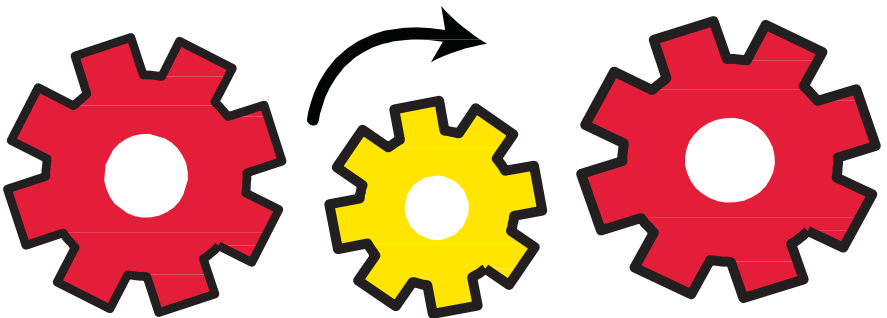
Are you helping your students develop their projects for the “Hall of Great Ideas”? The Marketplace for Kids website has many resources to help you work with your students including how to design their display boards.

Under “Resources,” you will find ideas on:

- Inventions, Innovations & Crazy Contraptions (How to develop an invention)
- Entrepreneurship (How to develop a business idea)
- Adventures in Agriculture
- Building your Community through Volunteerism
- Innovation in Art and Literature
- Innovation in Technology



We are always available to help you and your students! If you have any questions, please contact Bob at 855.434.KIDS (5437) (toll free) or 701.242.7744, or email at registration@marketplacend.org



A Typical
Marketplace for
Kids Education Day



Opening Rally



Classes/Activities

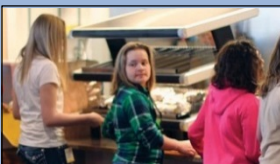
▼ Additional Information

- Celebrating 28 years of Innovation.
- Transportation – Your student's teacher/advisor will provide details on the travel arrangements.
- Classes/Activities – Dress for the weather; we will be traveling between buildings.
- Photo/Video footage of your students may be taken and may be used for the Tribute Video, which will be shown at the closing rally and placed on the Marketplace for Kids website. If you DO NOT want your student photographed, please notify their teacher/advisor immediately.
- Project Displays - We will have plenty of room for your students to display their projects. Please let us know if your student will need electricity, extra space and/or other needs.

2017 Education Day Theme



Let the Gears of Innovation Inspire You!



Lunch



Projects



Closing Rally



BRIGHT IDEAS SHOWCASE AND CONTEST *(The Marketplace for Kids Competitive Event)*

The **Bright Ideas Showcase and Contest** is open to all students that were in grades three through eight during the 2016-2017 school year.

This Competitive Opportunity is available to all students that are interested in taking their innovative idea to the next level! Projects will be showcased at the State Fair, July 22-30, 2017. A team of judges from the Minot, ND Chapter of SCORE and from Entrepreneurship Centers will review the projects and score them based on originality, visual presentation, student initiative and the accomplishment of the stated goal, problem or objective.

Prizes will be awarded in the following categories: Business Idea, Invention, Language/Visual Arts and Technology for each grade level participating. **Prizes** will also be awarded for Innovation in Energy, Innovation in Agriculture, and for Best New Idea. Judges may use their discretion to award additional categories.

Because this is a summer event, it's important that your student expresses their interest in possibly entering the Bright Ideas Showcase and Contest at their Education Day. This does not commit them; however, we can then send more information to your students when the school year is over. Sign up will be located in the "Hall of Great Ideas" and an invitation will be given to students during the "Hall of Great Ideas Showcase." We are encouraging all students to share this invitation with their parents.

Please encourage them to sign up!

Your Advisory Leadership Team Co-Chairs are:

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Marketplace of Ideas/Marketplace for Kids, Inc. is a 501(c)3, Nonprofit Organization. If you have any questions, want to become more involved or make a financial contribution to our programs, please contact 701.242.7744, 1.855.434.KIDS (5437) or email Bob at robert.heitkamp@marketplacend.org.